

GETTING IT RIGHT:

# Investing in fleet management software



Best practice for preparing your business for the adoption of fleet management software, including real-life customer examples, to help maximise your return on investment.

Prepared by r2c Online

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## INTRODUCTION

You know you need to go digital with your fleet management. Everyone else seems to be adopting a software system and have nothing but positive words to say, but from your point of view it's a big project with potential risks to consider.

Get it right, and your fleet operations can be seriously optimised, resulting in reduced downtime, increased compliance and road safety levels, not to mention an improved bottom line. But get it wrong and it's a wasted effort that's used up resources and investment. So how do you make sure you get it right?

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## 8 STEPS TO SUCCESSFUL TECH ADOPTION

We've helped thousands of businesses transition to a 'fully digital' system; whether they've previously used manual paperwork processes, excel spreadsheets, or used a mixture of disparate systems for their invoicing or driver checks. We've seen businesses get it right and thrive, creating immediate return on investment, but we've also seen businesses fail to manage the process elsewhere because they didn't fully understand what was needed.

So we've put together these steps for successful technology adoption with real-life examples of them being put into practice.

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## 1. APPOINT YOUR TECH CHAMPION

First things first, assign responsibility. We recommend appointing one person to oversee the project and become the main point of contact, a “super-user” if you will - whether that’s yourself or a trusted colleague. That way there’s no crosses in communication and your software supplier knows exactly who to contact at any given time.

